



## **2022 Pan-African (Re)Insurance Journalism Awards Expands as Organizers Call for Entries**

*Now in its 7<sup>th</sup> successful year, English, French, and, for the first time, Arabic entries are to be received between November 1st, 2021, and January 31st, 2022*

Pan-African reinsurer Continental Reinsurance Plc this week opened submissions for the 2022 pan-African (re)insurance journalism awards. Business reporters across the African continent may submit entries across several award categories until 31<sup>st</sup> January 2022.

The awards recognize the outstanding work of journalists who report on developments within the insurance sector across Africa. Successful candidates must demonstrate how their articles have raised awareness and understanding of developments in the (re)insurance sector. For this 7<sup>th</sup> edition, the award categories include:

1. Best (Re)Insurance Print Article – English
2. Best (Re)Insurance Broadcast (TV/Radio) entry – English
3. Best (Re)Insurance Online Article – English
4. Best (Re)Insurance Entry (TV, Radio, Print, Online) – French
5. Best (Re)Insurance Entry (TV, Radio, Print, Online) – Arabic

Mr Lawrence Nazare, Group Managing Director, Continental Reinsurance Plc, commented, "We are excited to introduce an Arabic category to this edition of the awards as a show of inclusivity and to reflect the diversity of the markets we serve."

He added, "Overall, we have seen exciting improvements in the extent of coverage for the (re)insurance sector in the years since we launched the awards. We look forward to seeing how the journalists have tackled the developing stories in the past year. We will be honouring the winners at an industry event in 2022."

Among the participation guidelines, only articles published or aired between 1<sup>st</sup> January 2021 to 31<sup>st</sup> January 2022 are eligible for entry. Journalists can access other guidelines on the [awards page](#).

Based on objective judging criterion, the 2022 submissions will be judged by a panel of independent English, French and Arabic international media practitioners and insurance specialists.

The awards finalists will be announced in March 2022, while the winners will be announced and honoured at an industry event in May 2022 – an opportunity for the winning journalists to learn more about insurance while having access to industry leaders and experts.

Do you want to be recognized for your role in reporting on insurance? [Submit your entry here](#).

ENDS



**Notes to editors:**

**About Continental Reinsurance**

Continental Reinsurance is a composite private pan-African reinsurer that has been on the continent for more than 30 years writing business in more than 50 countries across the African continent. Established in 1985, Continental Reinsurance provides support to over 200 insurance companies in Africa with its main offices in Nigeria, Cameroon, Kenya, Côte d'Ivoire, Tunisia and Botswana.

**About the Pan African Re/insurance Journalism Awards**

Launched in 2015, the Awards are an extension of Continental Reinsurance's continued commitment to the advancement of excellence in the industry. They seek to recognise and acknowledge the good work of the media on the continent.

More information about the Awards can be found on the [Awards webpage](#).

**Press Contacts**

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