

## **FOR IMMEDIATE RELEASE**

### **Pan-African Re/Insurance Journalism Awards 2017 now open for submissions**

**Lagos**, 17th August 2016 – Continental Reinsurance Plc has today launched the second edition of the Pan-African Re/Insurance Journalism Awards. The competition, open to both English and French-speaking journalists, recognises the outstanding work of Africans who cover the insurance and reinsurance sector across the continent.

Continental Reinsurance is the private sector champion of the pan-African reinsurance industry. It writes business in more than 50 African countries, which are serviced from client service centres in Nigeria, Botswana, Cameroon, Côte d’Ivoire, Kenya and Tunisia.

As Africa’s largest private reinsurer outside of South Africa, Continental Reinsurance is committed to advancing the sector in Africa. The awards have been set up to encourage journalists to develop their knowledge and expertise.

Dr Femi Oyetunji, Group MD/CEO of Continental Reinsurance, said, “There are immense opportunities in the insurance and reinsurance sector in Africa. The Pan-African Re/Insurance Journalism Awards have been set up to encourage journalists to develop their knowledge and expertise of this sector. We hereby invite eligible journalists to enter the awards.”

Nike Popoola of Nigeria’s Punch newspaper was the first winner of the Pan-African Reinsurance Journalist of the Year Award. She said, “I was truly humbled to be recognised by a panel of renowned international judges at last year’s ceremony. The insurance sector is making a vital contribution to Africa’s economy and it deserves more attention in the media. These awards are a great initiative for journalists like me who are interested in the development of our continent.”

An international panel comprising of industry experts and academics in journalism will judge the Pan-African Re/Insurance Journalism Awards 2017 entries. The panel will evaluate all submitted material according to the quality of information and how it contributes to raising awareness of the sector in Africa.

The three categories in the 2017 awards are:

1. Pan-African Re/Insurance Journalist of the Year
2. Best Re/Insurance Industry Analysis and Commentary
3. Best Re/Insurance Industry Feature Article

The winners will be announced at the Continental Reinsurance CEO Forum in April 2017.

For details on how to enter, visit: [www.continental-re.com/journalism-awards](http://www.continental-re.com/journalism-awards)

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### **About Continental Reinsurance**

Continental Reinsurance is a composite reinsurer, writing business in more than 50 countries across the African continent.

Established in 1985, and listed on the Nigerian Stock Exchange (NSE) in 2007, Continental Reinsurance provides support to over 200 insurance companies in Africa with its main offices in Nigeria, Cameroon, Kenya, Côte d'Ivoire, Tunisia and Botswana. It also has a specialist subsidiary – Continental Property and Engineering Risk Services (CPERS) – registered in South Africa.